GitHub Implementation for a Large Financial Services Firm

CASE STUDY

Our client, a major financial services firm, encountered a significant challenge when attempting to roll out GitHub Copilot to 1,000 developers within their organization.

CHALLENGE

Our client was preparing to implement GitHub Copilot but lacked the internal bandwidth and specialized expertise to lead the initiative. They recognized the need for three dedicated roles to manage the platform integration, coordinate stakeholders, and drive user adoption. However, existing teams were already stretched thin, and the complexity of the rollout demanded more than just technical know-how.

What they truly needed were consultants who could act as an extension of their leadership — individuals with the technical expertise to configure and manage the platform, but also the broader perspective to engage cross-functional teams, adapt to organizational dynamics, and lead a successful change effort.

HOW LABUR RESPONDED

To ensure a seamless and impactful GitHub Copilot launch, LABUR deployed a dedicated team: a seasoned Project Manager and two specialized GitHub Administrators.

- The Project Manager led with a structured rollout plan, aligning milestones to business goals while ensuring clear, consistent communication with stakeholders and platform vendors.
- The GitHub Administrators executed a phased activation of 1,000 user licenses in manageable batches of 50, enabling controlled onboarding and personalized support.
- Together, the team built training metrics, produced a comprehensive adoption report with actionable insights, and delivered strategic recommendations to improve developer engagement and productivity.

This collaborative and data-driven approach accelerated time-to-value and positioned the client for long-term success with GitHub Copilot.

RESULTS

Successfully onboarded 1,000 developers to GitHub Copilot.

Delivered executive-level reporting on ROI and developer productivity improvements, enabling data-driven decision-making at the leadership level.

Improved transparency and collaboration across internal stakeholders through strong project governance and regular updates.

Enabled quicker time-to-value for GitHub Copilot by accelerating adoption and ensuring platform readiness.

CONSULTANT TESTIMONY

"Overseeing the GitHub Copilot rollout for over 800 developers required not just coordination, but strategic insight," said the Project Manager. "We built custom reporting to track real-time usage and productivity gains, which helped leadership clearly see the return on investment."

Interested in LABUR's advisory services, strategic resourcing, or executive search offerings?

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